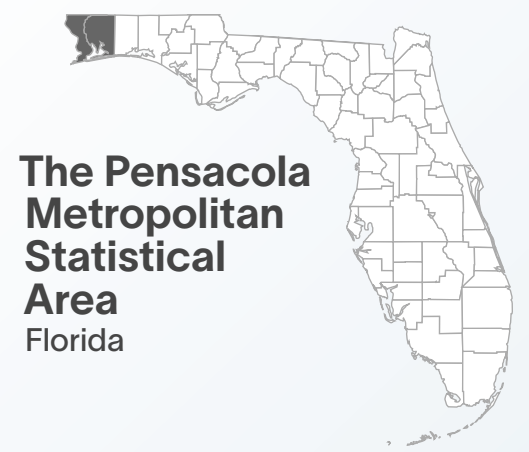


The Economic Value of Pensacola State College



About PSC

12,904 Credit students **2,902** Non-credit students **1,039** Employees

Economic impact analysis



\$411.1 million Added income
Alumni impact
Impact of the increased earnings of PSC alumni and the businesses they work for

An economic boost similar to hosting the Super Bowl 1x
OR 5,046 Jobs supported

1 out of every 43 jobs in the Pensacola Metropolitan Statistical Area is supported by the activities of PSC and its students.

\$82.4 million Added income
Operations spending impact
Impact of annual payroll and other spending

Enough to buy **1,744** new cars
OR 1,346 Jobs supported



\$27.3 million Added income
Student spending impact
Impact of the daily spending of PSC students attracted to or retained in the region

Enough to buy **1,864** families* a year's worth of groceries
OR 453 Jobs supported

\$8.2 million Added income
Construction spending impact
Impact of expenditures for ongoing construction projects

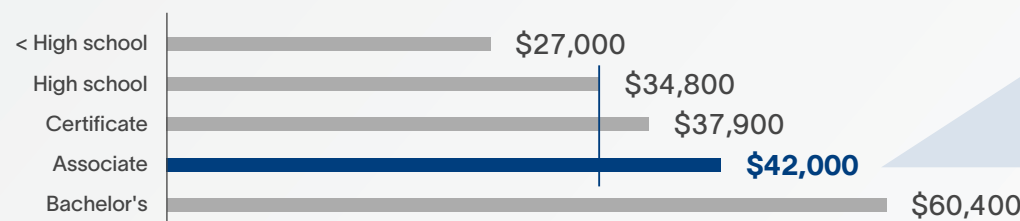
OR 99 Jobs supported

● = 500 jobs * = family of four

Investment analysis



Average earnings by education level at career midpoint



The average associate degree graduate from PSC will see an increase in earnings of **\$7,200** each year compared to someone with a high school diploma working in Florida.

For every **\$1...**



Students gain **\$6.70** in lifetime earnings



Taxpayers gain **\$1.00** in added tax revenue and public sector savings



Society gains **\$8.50** in added income and social savings