# 5 WAYS THE EYEMED NETWORK CHANGES THE GAME FOR AMERITAS MEMBERS





## THERE ARE SO MANY OPTIONS FOR CARE.

The right mix of independent, national retail and regional retail providers means that members can choose a provider on their terms. And with the largest network in the nation,<sup>1</sup> there are plenty of providers in your neighborhood. Visit www.ameritas.com, Find a Provider, to find an EyeMed network provider near you.





## IN-NETWORK NOW MEANS ONLINE.

With Glasses.com and ContactsDirect.com, your employees can check out eyewear from their smartphone, tablet or computer. And they're both in-network, so they can purchase items using their benefits to get the best price around. Glasses.com even has an award-winning, photo-realistic mobile app so members can virtually try on frames before they buy.

#### A SMARTER WAY TO SEARCH.

It's not just about finding a provider, it's about finding the right provider. With our advanced search, members can locate the nearest provider by proximity to their home or workplace, hours of operation, specialty services like retinal imaging or digital exams and more. Plus, they can even schedule an appointment directly from our site. Visit www.ameritas.com, Find a Provider, to find an EyeMed network provider near you.

#### AN UPGRADED EXPERIENCE.

We have locations in our network with technology that's leading the way.<sup>2</sup> And members get to benefit from it with things like digital eye exams and fittings for more precise measurements, frame and lens simulators to help make the best decision on eyewear and glasses which, by the way, can be ready the same day (great for vision emergencies and lost eyewear.)

## THE CHOICE IS THEIRS.

With more hours and appointment times on evenings and weekends,<sup>3</sup> our members can shop when they really want. And they get what they want, too, because they can choose from the world's leading name brands.<sup>2</sup>



## LEARN MORE AT AMERITAS.COM, FIND A PROVIDER

<sup>1</sup>EyeMed analysis of Netminder data, September 2015. <sup>3</sup>At select locations. <sup>3</sup>Based on a representative sample of provider networks in 15 major U.S. markets, using plans' online provider locator tool. Evening hours are defined as after 5 p.m. Ameritas Life Insurance Corp. Ameritas and the bison symbol are registered service marks of Ameritas. Most plans for groups with 26 or more enrolled lives are administered by Ameritas - Group Division. Billing and eligibility for most plans with 25 or fewer enrolled lives are provided by HealthPlan Services, Inc.